



Strategic Interest 10 – Project Organising (PO)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

10.02.T Managing Major and Mega Projects: The Importance to Broaden Classical Project Management Approaches

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Short Description:

One word sums up the impact of major or mega projects is « transformational ». It could improve the quality of life of individuals, foster the growth of a national economy, develop entire cities to become more attractive places to live and visit. While the transformational impact of these projects can be recognized, few have been able to quantify properly the benefits in terms of economic growth and societal change or to evaluate the tangible impacts and advantages for the society. Few have considered new eras to understand these transformational issues and a small number of researchers have looked at more innovative approaches to improve the management and governance of these major and mega projects. This topic raises

the importance to broaden the classical project management approaches in managing and governing major and mega projects to develop knowledge, better understand and consider their transformational impacts and benefits for the society.

Long Description:

Major and mega projects often bring with them major challenges related to cost and time overruns, shifts in political support, lack of ethical behaviour due to stakeholders' own agendas, and turbulent economic conditions. According to Bent Flyvbjerg, these challenges are boiled down to one key word: time. Indeed, the more time between planning and delivery, the more likely challenge and complexities will occur. Bound to the role of time in these complex projects is the misunderstanding by individuals of the tangible benefits of these major investments on their lives. Major infrastructure projects bring with them important transformations that could improve the quality of life of individuals, foster the growth of a national economy, develop entire cities to become more attractive places to live and visit. While the transformational impact of these projects can be recognized, few have been able to quantify properly the benefits in terms of economic growth and societal change or to evaluate the tangible impacts and advantages for the society. In addition, few have considered new eras to understand these transformational issues and a small number of researchers have looked at more innovative approaches to improve the management and governance of these major and mega projects. This topic raises the importance to broaden the classical project management approaches in managing and governing major and mega projects to develop knowledge, better understand and consider their transformational impacts and benefits for the society.

The proposed track is looking for papers that cover:

- Transformational impacts of Major / Mega projects;
- Novel research approaches in studying Major and Mega projects;
- Benefits evaluation models of Major and Mega projects;
- Sustainability, Social responsibility and Social acceptability and Major /Mega projects
- Societal changes and Major/Mega projects
- Power structure and games in Major/ Mega projects
- Ethics and Major/Mega projects
- Complexities, Risk Management and Major and Mega projects;
- Cost estimation and Major/Mega projects
- Organizational structure and Major/ Mega projects
- Stakeholder Management
- Mega / Major Projects and Digitalization
- Mega / Major Projects as cultural phenomena

Publishing Outlets:

It is intended to submit a Special issue to the International Journal of Managing Project in Business. Nathalie Drouin is the Editor-in chief of this Journal.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.